

SAIF M. OBEIDAT, PH.D.

ASSOCIATE PROFESSOR OF INTERIOR & ENVIRONMENTAL DESIGN

ID | ENVD | Sustainable Design (SD) | Virtual Reality (VR) | Augmented Reality (AR) | Artificial Intelligence (AI)

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ACADEMIC PREPARATIONS

Doctor of Philosophy (Ph.D.) in Interior & Environmental Design Texas Tech University (TTU), Texas, USA Dissertation Title: An Examination of Using CAD Software within Interior Design Studios in an Educational Setting.	2012 – 2015 GPA: 3.90 / 4.00 (Graduated May 2015)
Master of Science (M.S.) in Interior & Environmental Design Texas Tech University (TTU), Texas, USA Report Title: The Impact of Lighting on Guests' Perception: Symbiosis between Hospitality and Sustainability in Interior Design.	2011 – 2012 GPA: 3.75 / 4.00 (Graduated May 2012)
Bachelor of Design and Applied Arts - Major: Interior Design Yarmouk University (YU), Irbid, Jordan Graduate Project Title: Designing Beach Restaurant.	2006 – 2010 GPA: 79.7%

ADMINISTRATIVE EXPERIENCES

Assistant Dean of Quality Assurance Faculty of Arts and Design, Jadara University	2025 – Present
Head of Interior Design Department Faculty of Arts and Design, Jadara University	2025 – Present
Acting Dean of Architecture and Design Faculty Philadelphia University	2023 (Fall Semester)
Head of Interior Design Department Faculty of Architecture and Design, Philadelphia University	2023 – 2024
Department Representative Department of Interior Design, Philadelphia University	2017 – 2020

ACADEMIC RANKING AND PROMOTION

Associate Professor of Interior Design Faculty of Architecture and Design, Jadara University	2025 – Present
Associate Professor of Interior Design Faculty of Architecture and Design, Philadelphia University	2022 – 2024
Assistant Professor of Interior Design Faculty of Architecture and Design, Philadelphia University	2015 – 2022

SUPERVISION AND COMMITTEES MEMBERSHIP

Committee Chair - Master's Theses: Khuloud Ghaith (2024). Future-Proofing the Past: Artificial Intelligence in the Restoration of Andalusian Architectural Heritage: A Case Study of the AlHambra Palace, Granada, Spain. <i>Lindenwood University – MO, USA.</i> Link: https://digitalcommons.lindenwood.edu/theses/869/ Batool Etoum (2024). The Role of Artificial Intelligence in Enhancing Sustainable Interior Design: Ali Basha Al-Kaid Al-Etoum Palace as Case Study. <i>Yarmouk University, Jordan.</i>
Committee Member - Master's Theses: Sham Abu Nokta (2025). Understanding the Efficiency of Interior Design Education at Jordanian Universities in Enhancing Employability: Analytical Study of the Curriculum's Content. <i>Yarmouk University, Jordan.</i> Shahed Alkanakre (2025). The Impact of Interior Design on Preparations of Natural Ventilation Quality for Residents of Multi-Storey Apartments. <i>Yarmouk University, Jordan.</i> Raneem Harb (2024). History of Simplicity: A Content Analysis in Modern Design Movements between 1870-1970. <i>Yarmouk University, Jordan.</i> Diana Gharaibeh (2024). Consumer Preference for Interior Plant Species in Interior Spaces and their Compatibility with Biophilic-Sustainable Design. <i>Yarmouk University, Jordan.</i> Ghalia Qusairi (2024). Understanding the Natural Intervention in Interior Design on Psychological Well-Being of Bank Employees. <i>Yarmouk University, Jordan.</i> Salah Alruwaili (2024). The Effect of the Lighting System on Consumer Purchase Intention and Product Quality in Clothing Stores in Jordan. <i>Yarmouk University, Jordan.</i>

- **Reema Shobash (2024).** AI Tools in Design Process to Reduce Academic Stress Levels Among Interior Design Students. *Yarmouk University, Jordan*.
- **Murad Abu Shehab (2024).** Preparing the Interior Design of Museums to Suit People with Disabilities: The Jordan Museum as Case Study. *Al Ahliyya Amman University*.

On Going Supervision:

- **2022 – Present:** Chair for Ph.D. Dissertation at *GD Goenka University – India*. Candidate: **Shipra Khanna**, "Impact of Biophilic Design on Health and Well-being of a Person Working in Kitchen".

PUBLICATIONS

Journals:

- Obeidat, Saif. 2026. Implementing Smart Technology in Interior Design Quality and its Impact on Students Behavior in Educational Environments. *Scientific Culture*. **Scopus Q1 indexed**
- Obeidat, Saif. 2025. "Using VR Technology at Environments of Teaching Interior Design to Promote the Level of Creativity among Students". *Dirasat: Human and Social Sciences*. **SCOPUS indexed**
- Obeidat, Saif. 2023. "The Role of Environmental Design in Preserving the Archaeological Artifacts and its Sustainability: As-Salt Archaeological Museum -Toukan House - as a Case Study". *Jordan Journal of Arts*.
- Obeidat, Saif. 2022. "The role of interior design in increasing quality, efficiency, and service in healthcare clinics and its reflection on patients behavior positively". *Research in Sciences and Fine Arts*, 17.
- Obeidat, Saif. 2022. The Role of Expressive Values of Smart Materials in Influencing the Quality of Interior Design Functionally and Aesthetically. *Dirasat: Human and Social Sciences*. **SCOPUS**
- Obeidat, Saif. 2021. "THE SIGNIFICANCE OF DESIGNING PRAYER CORNER WITHIN HOME AS ONE OF THE REQUIREMENTS FOR CONTEMPORARY INTERIOR DESIGN". *Dirasat: Human and Social Sciences* 48 (4). **SCOPUS**. <https://archives.ju.edu.jo/index.php/hum/article/view/110586>
- Obeidat, Saif. 2021. "Implementing technology in Interior design in emergency centers and its influence on individuals behavior due to COVID-19". *Research in Specifics Education*, 39.
- Obeidat, Saif. 2021. The intelligent design of furniture and its influence on individuals behavior with interior residential environments. *Research in Sciences and Fine Arts*, 8.
- Obeidat, Saif. 2021. The structural analysis of interior environments components and its significance in improving individuals behavior in hospitals. *Research in Specifics Education*, 39.
- Obeidat, Saif. 2021. The role of music in increasing creativity level among interior design students during design process in educational environments. *Research in Sciences and Fine Arts*.
- Obeidat, Saif. 2020. The impact of indoor environmental quality in interior design and its effect on individuals' behavior within their housing. *Jordan Journal of Arts*.
- Obeidat, Saif. 2019. The significance of using sustainable design along with interior design and its impact on users behavior in hospitality buildings. *Research in Sciences and Fine Arts*, 7.
- Obeidat, Saif. 2019. The influence of furniture design on individuals behavior and its impact of their comfort and well-being in banks. *Research in Sciences and Fine Arts* 36 (1).
- Obeidat, Saif. 2019. Wayfinding and Color: Perception of Interior Design Environments.
- Obeidat, Saif. 2018. The Impact of interior design factors on workers and students behavior in healthcare centers in universities. *Research in Sciences and Fine Arts*, 5.
- Obeidat, Saif. 2017. The Impact of interior design factors (color, light, personal space) in offices and its impact on faculty members behavior, comfort, productivity, and loyalty in universities.
- Obeidat, Saif. 2016. Behavioral Responses to Furniture Layout/Arrangement an a Library Study Environment. *Science & Arts/Research Study*.
- Obeidat, Saif. 2016. The Relation of Residential Lighting and Occupants Behavior, Perception and Welfare. *International Design Journal*, 6 (1).
- Obeidat, Saif. 2016. The Relation of Ergonomics and Classroom Environment Interior Design. *Scientific Journal Sciences and Fine Arts*.
- Obeidat, Saif. 2016. Designing for the Elderly: Comfort, Health and Well-Being. *International Design Journal*, 6 (1).

Conferences:

- Obeidat, Saif. 2022. The Role of Sustainable Interior Design and its Impact on Customer's Behavior in Commercial Environments. *International Conference on Sustainability: Developments and Innovations*, SCOPUS, Riyadh, KSA.
- Obeidat, Saif. 2022. Indoor Environmental Quality in Sustainable Interior Design and Its Impact on Individual's Behavior in Commercial Environments. *2022 ASU International Conference in Emerging Technologies for Sustainability and Intelligent Systems (ICETIS)*. Applied Science University, Bahrain.
- Obeidat, Saif. 2022. The Impact of Sustainability Foundations and Elements on Interior Design Quality and Student's Behavior in Educational Environments. *Hawaii International Conference on Education*. Honolulu, Hawaii.

AWARDS AND HONORS

2017 - Honolulu Trip Award

2017 Hawaii International Conference on Arts & Humanities | Deanship of Scientific Research, Philadelphia University.

2012 - 1st Place, 4th Annual Spring into GREEN Conference

TITLE: "SUSTAINABLE DESIGN TO ASSIST BATHROOM USE AMONG THE DISABILITIES" | Louise Hopkins Underwood Center for the Arts (LHUCA), Lubbock, Texas.

2011 - Honolulu Trip Award

2012 Hawaii International Conference on Arts & Humanities | Graduate School, Texas Tech University.

2011 - 2nd Place, Human Interactions Within Their Environments

TITLE: "Designing Elderly Home Units and Well-being" | Arts and Humanities Graduate Student Research Paper Conference, Graduate School, Texas Tech University.

2011 - 3rd Place, The Manichean Realm: Physical and Philosophical

TITLE: "The Relationship of Residential Lighting and Occupants' Behavior" | Arts and Humanities Graduate Student Research Paper Conference, Graduate School, Texas Tech University.

2011 - 3rd Place, Visual Culture

TITLE: "Wayfinding by Color Guide People to Find their Way in the Built Environment" | Arts and Humanities Graduate Student Research Paper Conference, Graduate School, Texas Tech University.

2011 - TTU CJ Davidson HS Scholarship 2011-2012

College OF HUMAN SCIENCE, Texas Tech University.

RESEARCH & CONFERENCES (PRESENTATIONS & POSTERS)

2013: 2013 Hawaii International Conference on Arts & Humanities. PAPER: "THE IMPACT OF LIGHTING ON GUESTS PERCEPTION: SYMBIOSIS BETWEEN HOSPITALITY AND SUSTAINABILITY IN INTERIOR DESIGN". Honolulu/Hawaii.

2013: Hawaii International Conference on Arts & Humanities. PAPER: "BEHAVIOR FUNCTION AND ENERGY EFFICIENCY IN RESIDENTIAL LIGHTING". Honolulu/Hawaii.

2013: 2013 Hawaii International Conference on Arts & Humanities. PAPER: "AGING-IN-PLACE AND WELFARE: PERSPECTIVES ON DESIGNING HOME ENVIRONMENT FOR ELDERLY". Honolulu/Hawaii.

2013: 2013 Hawaii International Conference on Arts & Humanities. PAPER: "ENVIRONMENTAL COMMUNICATION: THE ROLE OF COLOR IN WAYFINDING IN THE BUILT ENVIRONMENT". Honolulu/Hawaii.

2013: 2013 Hawaii International Conference on Arts & Humanities. POSTER: "Collaboration towards Sustainable Interior Design". Honolulu/Hawaii.

2013: 2013 Hawaii International Conference on Arts & Humanities. POSTER: "Sustainability Principles between Research and Practice in Interior Design". Honolulu/Hawaii.

2013: 2013 Hawaii International Conference on Arts & Humanities. POSTER: "High-Performance and Low-Impact Materials in Sustainable Interior Design". Honolulu/Hawaii.

2013: 2013 Hawaii International Conference on Arts & Humanities. POSTER: "Evidence-Based Design Towards Sustainable Interior Design". Honolulu/Hawaii.

2013: IDEC 2013 Annual Conference. POSTER: "The Role of Research and Application of Sustainability Principles in Practice Setting". Indianapolis, IN.

2013: IDEC 2013 Annual Conference. POSTER: "Correlation between Pro-environmental Behavior and Sustainable Design". Indianapolis, IN.

2013: IDEC 2013 Annual Conference. POSTER: "Fundamental Principles of Interior Materials in Sustainable Design". Indianapolis, IN.

2013: IDEC 2013 Annual Conference. POSTER: "Collaboration as a Teaching Ideal in Sustainability". Indianapolis, IN.

2012: IDEC South Region 2012 Regional Conference. PAPER: "Behavioral Response to Furniture Layout/Arrangements in a Library Study Environment". Richmond, Virginia.

2012: POSTER: "Evidence-based Design Towards Sustainable School Clinic". 2012 Twelve Annual Graduate Student Research Poster Competition, Texas Tech University.

2012: POSTER: "SUSTAINABLE DESIGN TO ASSIST BATHROOM USE AMONG DISABILITIES". 2012 Eleventh Annual Graduate Student Research Poster Competition, Texas Tech University.

2012: POSTER: "LIGHTING IN HOSPITALITY APPLICATION AND GUESTS' PERCEPTIONS". 2012 Eleventh Annual Graduate Student Research Poster Competition, Texas Tech University.

2012: POSTER: "DESIGNING ELDERLY HOME UNITS AND WELL-BEING". International Conference Environmental Design Research Association (EDRA), EDRA43, Seattle.

2012: POSTER: "THE ROLE OF CLASSROOM DESIGN ELEMENTS ON STUDENTS' BEHAVIOR". International Conference Environmental Design Research Association (EDRA), EDRA43, Seattle.

2012: POSTER: "PRIVACY IN THE JORDANIAN HOME ENVIRONMENT: USING THE THEORY OF PROXEMICS". International Conference Environmental Design Research Association (EDRA), EDRA43, Seattle.

2012: POSTER: "BEHAVIORAL RESPONSE TO FURNITURE LAYOUT/ARRANGEMENTS IN A LIBRARY STUDY ENVIRONMENT". International Conference Environmental Design Research Association (EDRA), EDRA43, Seattle.

2012: 2012 Hawaii International Conference on Arts & Humanities. POSTER: "Theory of Proxemics Interplay: The Privacy in Jordan Culture". Honolulu/Hawaii.

2012: 2012 Hawaii International Conference on Arts & Humanities. POSTER: "Designing Elderly Home Units and Well-being". Honolulu/Hawaii.

2012: 2012 Hawaii International Conference on Arts & Humanities. POSTER: "Hospitality Lighting and Guest Performance". Honolulu/Hawaii.

2012: 2012 Hawaii International Conference on Arts & Humanities. POSTER: "Designing Alzheimer Care Units and Well-being". Honolulu/Hawaii.

2012: POSTER: "SUSTAINABLE DESIGN TO ASSIST BATHROOM USE AMONG THE DISABILITIES PERCEPTIONS". 4th Annual Spring into GREEN Conference, Louise Hopkins Underwood Center for the Arts (LHUCA), Lubbock, Texas.

2011: Arts and Humanities Graduate Student Research Paper Conference, HUMAN INTERACTIONS WITHIN THEIR ENVIRONMENTS. ARTICLE: "Designing Elderly Home Units and Well-being". Graduate School, Texas Tech University.

2011: Arts and Humanities Graduate Student Research Paper Conference, THE MANICHEAN REALM: PHYSICAL AND PHILOSOPHICAL. ARTICLE: "The Relationship of residential Lighting and Occupants' Behavior". Graduate School, Texas Tech University.

2011: Arts and Humanities Graduate Student Research Paper Conference, VISUAL CULTURE. ARTICLE: "Wayfinding by Color Guide People to Find their Way in the Built Environment". Graduate School, Texas Tech University.

2011: College of Human Science Poster Session. POSTER: "The Relation of Residential Lighting and Occupants' Behavior". College of Human Science, Texas Tech University.

2011: College of Human Science Poster Session. POSTER: "Designing Elderly Home Units and Well-being". College of Human Science, Texas Tech University.

2011: College of Human Science Poster Session. POSTER: "Wayfinding by Color Guide People to Find their Way in the Built Environment". College of Human Science, Texas Tech University.

2011: College of Human Science Poster Session. POSTER: "Theory of Proxemics Interplay: The Privacy in Jordan Culture". College of Human Science, Texas Tech University.

2011: College of Human Science Poster Session. POSTER: "Relation of Anthropometry and Classroom Environment Design". College of Human Science, Texas Tech University.

TEACHING EXPERIENCE

Jadara University (2025 – Present) - Department of Interior Design:

Scientific Research Approaches in Fine Arts, Theory and Design Methodology, Interior Design Materials and Tools.

Philadelphia University (2015 – 2024) - Department of Interior Design:

Studies of Graduation Project, Graduation Project, Lighting and Acoustics, Quantities Surveying, Interior Design 3, Technical Studies in English, Environmental Design, Practical Training, Computer Techniques in Design 1, History of World Art, Theory and Methodology Design, Commercial and Tourism Design, Residential Design, Design Methodology, Illustration Drawings, Principles of Design.

Yarmouk University (2012 – 2017) - Part-Time Lecturer in Department of Design:

Graduation Project, Quantities Surveying, Theory and Methodology Design, Commercial and Tourism Design, Residential Design, Illustration Drawings.

Petra University (2015 / 2016) - Part-Time Lecturer in Department of Interior Design:

Furniture Design 2, Interior Landscapes.

Texas Tech University (2012 – 2013) - Teaching Assistant at Department of Interior Design:

Computer Aided-Design (CAD).

Texas Tech University Library (2010 – 2015) - Student Assistant:

Fall and Spring Semesters.

Yarmouk University Model School (2010) - Teacher:

Fine Arts Classes.

TRAINING AND WORKSHOP EXPERIENCES

- **2020:** English Advanced, Philadelphia University
- **2018:** Professional Training Course, Philadelphia University
- **2017:** Mastering Autodesk Day, Universality of Jordan
- **2010:** TOEFL Certificate
- **2010:** English Preparation AMIDEAST

ACADEMIC COMMITTEES

Higher Education Accreditation and Quality Assurance (Chair and Member of Interior Design Accreditation Committees):

- **2024:** Ajloun National University, Jordan
- **2020:** Luminus Technical University College, Jordan
- **2018:** Applied Science University, Jordan
- **2017:** Middle East University, Jordan
- **2016:** American University of Madaba, Jordan

Graduation Projects Juries:

- **2021 – 2024:** Middle East University
- **2022:** Ajman University
- **2022:** Al Ahliyya Amman University
- **2015 – 2024:** Philadelphia University
- **2013 – 2017:** Yarmouk University
- **2015:** University of Petra

Committee Chairman and Membership:

- **2025 – Present:** Faculty of Arts and Design Committees
- **2015 – 2024:** Academic Advising
- **2017 – 2024:** Study Plan Committee
- **2015 – 2024:** Exams Monitoring Committee
- **2017 – 2024:** Field Training Committee
- **2017 – 2024:** Official Website Committee
- **2016 – 2024:** Academic Proficiency Exam Committee

- **2020 / 2021:** Philadelphia University Conference 24
- **2018 – 2021:** Scientific Research Committee
- **2019 – 2020:** Galleries Committee
- **2017 – 2020:** Quality Assurance
- **2015 – 2019:** Employment Committee
- **2018:** Scientific Journals Committee
- **2014 – 2018:** Exams Evaluations, Applied Science University, Bahrain
- **2016 – 2017:** Cultural Committee
- **2016:** Takween Conference Committee, Zarqa University

EXCHANGE AND COOPERATION COMMITTEES

- **2016 – 2024:** Applied Science University Forum
- **2018:** Fulbright Meeting

ON CAMPUS SERVICES (PHILADELPHIA UNIVERSITY)

- **2019:** Designing Cameras and Control Room
- **2019:** Designing Fountain at Students Area
- **2019:** Designing Interior Design Department LOGO
- **2019:** Wayfinding the Interiors at Philadelphia University
- **2018:** Philadelphia University LOGO Editing
- **2017:** Designing Philadelphia Museum
- **2016:** Designing Philadelphia Auditorium
- **2016:** Designing Confucius Department

TV INTERVIEWS

- **2019:** Jordan TV
- **2019:** UR TV

WORKSHOPS AND ACADEMIC EVENTS

- **2016 – 2024:** Scientific Day at Philadelphia University
- **2021:** Webinar for Qatar
- **2020:** Session with Experts at Luminus University
- **2018:** Workshop between Past and Present at Yarmouk University

LOCAL SERVICES

- **2021:** Designing and Renovation Home's Yard
- **2021:** Workshop in Design at USAID
- **2018:** Amman Week LOGO Editing
- **2018:** Wayfinding Application at Hartha Secondary School
- **2017:** Designing Home Private Kitchen in Irbid City

COMPUTER PROFICIENCY

CAD:	AutoCAD, BtoCAD, Home Plan Pro
3D Modeling:	Sketch-up Pro, InteriCAD, My Home Designer, Sweet Home 3D, Autodesk Home Styler, ArchiCAD
Graphics:	Adobe Photoshop, Corel Draw
O. Systems:	Windows, Mac, Win. NT, MS-DOS

LANGUAGES (BILINGUAL)

Arabic: Excellent (Native) | **English:** Excellent

INTERNATIONAL TRAVEL

America: United States of America (Texas, Hawaii)
Middle East: Syria, Lebanon, Turkey