Resume

Dr.Ala'a Mohammad AL-Junaidi

✦ **Assistant Professor of Business Intelligence Technology(E-Business Management)**

Personal Information:

Date and Place of Birth:	06-08-1985 Jordan
Nationality:	Jordanian
Religion:	Islam
Gender:	Male
Marital status:	Married
E-mail:	a.aljunaidi@jadara.edu.jo
	alaaaljunaidi@yahoo.com
Residence:	Amman, Jordan
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Google scholar: https://scholar.google.com/citations?user=t4MMnZ8AAAAJ&hl=en
Research gate: https://www.researchgate.net/profile/Alaa-Al-Junaidi
LinkedIn: https://www.linkedin.com/in/dr-alaa-aljunaidi-242285158/
Scopus: https://www.scopus.com/authid/detail.uri?authorId=58573016200

Career Objective:

To leverage my expertise in E-Business to educate and inspire students as a faculty member at a reputable university. My objective is to create a stimulating learning environment by designing and delivering innovative courses, conducting impactful research, and mentoring students. Additionally, I aim to collaborate with industry professionals to integrate practical insights into my teaching and research to prepare students for real-world challenges. I seek to contribute to the university's academic community by publishing in top-tier journals and presenting at conferences to advance knowledge in the MIS field.

Academic Qualifications:

Oct. 2018   **PhD** of E-Business Management Technology (**E-Business Management**)
University Utara Malaysia UUM, Kedah, Malaysia.

Oct. 2010   **Master** of Information and Communication Technology (**ICT**),
University Utara Malaysia UUM, Kedah, Malaysia.

Jun 2008   **Bachelor** of Information Technology (**Software Engineering**),
Philadelphia University, Amman, Jordan.

Academic Experiences:

Oct. 2023– Present

Assistant Professor at Jadara University Irbid, Jordan, Department of Business Intelligence (BI), School of Business. Responsible to provide students with professional expertise in teaching for Graduate level, teaching in English, research, assessing student work, academic advising, participating in administrative and committee activities, professional service, and community service.

Oct. 2022 – Sep 2023

Assistant Professor at Middle East University Amman, Jordan, Department of Business Intelligence (BI), School of Business. Responsible to provide students with professional expertise in teaching for Graduate level, teaching in English, research, assessing student work, academic advising, participating in administrative and committee activities, professional service, and community service.

Oct. 2019 – Jan. 2021

Lecturer at Arab Community College - Jordan, Departments of Business Administration. Responsibilities include teaching, advising students,

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Teaching Experiences:

Jadara University –Jordan (Oct 2023 until now)

1. Principles of Business Intelligence (BI).
2. Management Information System.
3. Business Entrepreneurship.
4. Management of Digital Organization.
5. Principle of Business Information System
6. Supply Chain Management
7. Analysis and Design of Business Intelligence
8. Visual display of Data

Middle East University (MEU) – Jordan (Oct. 2022 until Sep 2023)

1. Principles of Business Intelligence (BI).
2. Python Programming.
3. E-Business.
4. Management Information System.
5. Data Mining.
6. Management of Digital Organization.
7. Business Intelligence Regulations

Arab Community College (Oct. 2019 – Jan. 2021)

1. Computer Management Skills.
2. Computer Skills.
3. Computer Applications in Business Administration.
4. E-Business.

. Languages:

- Arabic: Native Language
- English: Reading, Writing & Speaking (Excellent).
- Malay: Reading, Writing & Speaking (Moderate).

Research Interests:

Business Intelligence (BI), Digital Transformation, Knowledge Management (KM), Enterprise Systems, E-Business, E-Commerce, IT-Business Strategic Alignment, E-Services, E-Government, E-Learning, E-Payment, M-Commerce, Fintech, Customer Relationship Management Systems (CRMS), and Human Resource Management Systems (HRMS).

Journals Publications:

- Tariq Khairo Issa Al Daabseh, Nader Mohammad Aljawarneh, Khalid Al Smadi, Ahmed Alnawafleh, Tamara Adel Al-maaitah, **Ala'a Al-junaidi** (2024). Integration of business intelligence and marketing: Enhancing corporate reputation in the financial services sector. Journal of Infrastructure, Policy and Development 2024, 8(7), 4603.**(Scopus Journal)**. https://doi.org/10.24294/jipd.v8i7.4603

- Tamara Adel Al-Maaitah , Al Smadi Khalid , **Ala'a Mohammed Fadel Al-Junaidi** , Tariq Khairo Issa Al Daabseh , Ahmed Alnawafleh , Nour Abdulwahab Qatawneh , Dirar Abdelaziz Al-Maaitah (2024). Strategies for success: A theoretical model for implementing business intelligence systems to enhance organizational performance. International Journal of Advanced and Applied Sciences, 11(5) 2024, Pages: 55-61**.(Scopus Journal)** : http://www.science-gate.com/IJAAS.html

- Ahmad, A. Y. B., Hannoon, A., Al-Daoud, K. I., **Al-Junaidi, A**., Abu-Alsondos, I. A., & Al- Qaisieh, M. S. (2023). Assessment of Cloud Based Accounting Technology Adoption and Business Performance. Kurdish Studies, 11(3), 628-647. (**Scopus Journal**) https://kurdishstudies.net/menu-script/index.php/KS/article/view/1379

- Abu-AlSondos, I., Salameh, A.A., Alkhwaldi, A.F., Mushtaha, A.S., Shehadeh, M., **Al-Junaidi, A.M**. (**2023**). Evaluating Mobile E-Learning Systems Acceptance: An Integrated Model. *International Journal of Interactive Mobile Technologies (iJIM)*, Volume. 17, Number 16, pp. 1– 18. (**Scopus Journal**) https://online-journals.org/index.php/i-jim/article/view/42679

- Hatamlah, H., Allahham, M., Abu-AlSondos, I., **Al-Junaidi**, A., Al-Anati, G., & Al-Shaikh, M. (2023) The Role of Business Intelligence adoption as a Mediator of Big Data Analytics in the Management of Outsourced Reverse Supply Chain Operations, **Applied Mathematics & Information Sciences. 17 (5) 897-903**(Scopus Journal) **https://www.naturalspublishing.com/Article.asp?ArtcID=27591**

- Jabeen, R., Alekam, J. M. E., Aldaoud, K. A. M., Mat, N. K. N., Zureigat, B. N. I., Nahi, A. K., & **al Junaidi, A. M. F**. (**2013**). Antecedents of firm's performance. Empirical evidence from Yemeni SME's. *American Journal of Economics*, *3*(1), 18-22.

Committees Membership & Academic Activities:

➤ **Jadara University-Jordan (Oct.2023-Until now)**

Member of committee Of School of Business Board, October.2023-until now

Member of library Committee, October 2023-until now

Member of Academic Advisor, October 2023-until now

➤ **Middle East University (MEU) – Jordan (Oct.2022 – Until Sep2023)**

o Member of **AACSB Committee**, Oct.2022 – Until Sep2023.
o Member of the **Equivalence Committee**, Oct.2022 – Until Sep2023.
o Member of **Third Standard Committee**, Oct.2022– Until Sep2023.
o Member of **library Committee** Oct.2022-Until Sep2023

Skills:

❖ Hard worker, able to work under pressure and for long hours.
❖ Able to work in a team and to lead also if needed.
❖ Ability of planning and organizing.
❖ Have excellent communications skills (listening, verbal, and written).
❖ Have good flexibility, adaptability, and managing multiple priorities.
❖ Problem solving skills.
❖ Extensive knowledge of administrative skills.
❖ Able to deal with all levels of seniority.
❖ Presentation and dialogue skills.

List of Referee:

1. **Dr.Khaled Al-Smadi**
   Associate professor
   Head of Business Intelligence Department
   School of business
   Jadara University
   Irbid-Jordan
   Email: kh.alsmadi@jadara.edu.jo

Prof. Dr. Rushami Zien Yusoff
   Former Assistant Vice Chancellor, College of Business
   Former Dean of School of Business Management
   Universiti Utara Malaysia
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   Email: rzy278@uum.edu.my