

ENAS NAZMI SAEED

Location: Jordan | **Phone:** | **Email:** enas.saeedd@gmail.com

Nationality: Jordanian | **Birthplace:** Abu Dhabi – UAE

PROFESSIONAL SUMMARY

A dedicated academic and design professional specializing in Design and Visual Communication. Combines a strong academic background, highlighted by a Master's degree with a 96% GPA, with practical university teaching and lab supervision experience. Proven track record of academic excellence, research publication, and student mentorship within the field of Graphic Design.

EDUCATION

- **Master of Design and Visual Communication (MDes)** | Jadara University, Jordan
 - *Graduation:* August, 2024 | *GPA:* 96%
 - *Thesis Title:* The Impact of Visual Narrative Theory in Enhancing the Creative Design of Advertising (Jadara University as a Model).
- **Bachelor of Graphic Design** | Jadara University, Jordan
 - *Graduation:* February, 2021 | *GPA:* 94.2%

PROFESSIONAL EXPERIENCE

2025 – Present

Lecturer in Graphic Design Department | Jadara University, Jordan

- Deliver academic lectures, develop course curricula, and evaluate student performance in Graphic Design courses.
- Mentor undergraduate students, guiding their creative growth and design methodologies.

2021 – 2025

Lab Supervisor | Jadara University, Jordan

- Supervised and guided students working on their practical projects within the Graphic Design Department.
- Provided technical support and academic guidance to enhance students' design skills.

RESEARCH & ACADEMIC ACTIVITIES:

Profile: <https://www.researchgate.net/profile/Enas-Saeed-2/research>

Conference Research papers (2 Papers - Scopus Indexed): Participated with two research papers at the International Conference on Artificial Intelligence for Sustainable Engineering and Innovation, held at Jadara University, Jordan (April 27-28, 2026).

1. **“Using Artificial Intelligence in Digital Content Creating for E-Learning Environments: An Applied Experiment at Jadara University”**
2. **“Emotional Response Analysis to AI-Generated Advertising Imagery: A DATA-Driven Intelligent Systems Approach”**

Conference Research Presentation: (1 paper) Presented at the 9th International Scientific Conference of the Faculty of Arts and Languages, Jadara University (April 23-25, 2024). Title : "The Role of Animated Design in Clarifying Branding Concept"

Conference Organization: Active member of the organizing committee for the 9th International Scientific Conference of the Faculty of Arts and Languages held at Jadara University (April 23-25, 2024).

- **Published Research Paper:**

- A Structured Graphic Analysis Framework for Enhancing Conceptual Clarity in Design Education. Design and Technology Education: An International Journal. Vol. 31 No. 2 (2026).
- The Effect of Interactive Design on Learning Outcomes Development in an E-Learning Environment. Journal of Architecture, Art and Humanistic Science.Vol.10, Issue 52, July 2025
- Interchangeability of Poetic and Visual Narratives and Their Role in Enriching the Visual Image by Taking Advantage of ArtificialIntelligence. مجلة التراث والتصميم - المجلد الرابع - عدد المؤتمر الأول لكلية التصميم والفنون الإبداعية، جامعة الأهرام الكندية . خاص (1) نوفمبر 2024

SKILLS

Core & Technical Skills

- Academic Teaching & Curriculum Development
- Advanced Graphic & Visual Design Theory
- Computer & Technical Literacy
- Academic Research & Analysis

Soft Skills

- Excellent Communication & Interpersonal Skills
- Time Management & Task Prioritization
- Organization & Adaptability

Languages

- **Arabic:** Native speaker.
- **English:** Very Good (Scored 97% in the Jordanian National English Language Exam for postgraduate studies).