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- Name: Nesreen Bassam Fraihat
  - Address: Amman, Jordan, Tbarbour
  - Date and Place of Birth: Kufranjah, April 1, 1984
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[nesreen66696@yahoo.com](mailto:nesreen66696@yahoo.com)
  - Nationality: Jordanian
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**Career Objective**

I aim to join a leading academic or educational institution where I can utilize my academic and practical experience in the fields of educational technology, graphic design, and e-learning to develop curricula, design digital educational programs, and enhance the quality of education through pedagogical and technological innovation.

**Professional Summary**

Assistant Professor holding a Ph.D. in Educational Technology with highest distinction from the University of Jordan. I have over 18 years of academic and professional experience in higher education, training, and graphic design. I possess extensive experience in teaching technical and educational disciplines, developing academic curricula, designing e-training programs, supervising research, and publishing studies in internationally peer-reviewed journals. I have advanced skills in graphic design, blended learning, distance learning, and curriculum analysis according to quality standards. I have participated in numerous scientific conferences, and my artistic and educational work has received multiple recognitions at academic and community levels.

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**Academic Qualifications**

- Ph.D. in Educational Technology
  - Grade: Excellent
  - Date: June 6, 2023

- Faculty: Faculty of Educational Sciences
- University: University of Jordan, Jordan
- Dissertation Title: Designing an E-Training Program and Measuring Its Impact on Basic Tenth-Grade Students' Graphic Design and Creative Thinking Skills, and Their Attitudes Toward It
- Master's in Educational Technology
  - Grade: Excellent
  - Date: September 24, 2014
  - Faculty: Faculty of Education
  - University: Arab Open University, Jordan
- Bachelor's in Design and Applied Arts, Major in Graphic Design
  - Grade: Very Good
  - Date: June 11, 2007
  - Faculty: Faculty of Fine Arts
  - University: Yarmouk University, Jordan
- Secondary School Certificate, Scientific Stream
  - Date: February 2, 2003
  - Institution: Ministry of Education and Teaching, Jordan

### **Professional Experience**

- Assistant Professor – Jadara University  
2023 – 2026

- Part-Time Professor – Faculty of Educational Sciences, Master's students  
Amman Arab University  
Period: (2023–2024)

- Part-Time Professor – Faculty of Educational Sciences, Art Education Specialization  
University Hashemite University  
Period: (2016–2026)

- Part-Time Professor – Faculty of Design and Arts

University: University of Jordan

2018 – 2019

- General Manager – Al-Thawabit for Design Company

2008 – 2017

- Professor and Head of Applied Arts Department – Al-Zarqa University College

Specialization: Graphic Design

2008 – 2013

- Professor in the Department of Applied Arts – Al-Zarqa University College

Subjects: Graphic Design, Fashion, Interior Design, Libraries, Networks, Engineering

2007 – 2013

- Trainer – Zaha Cultural Center

2022 – 2023

- Member – Jordanian Society for Scientific Research, Leadership, and Innovation

2019

- Part-Time Lecturer – Qurtuba College

Specialization: Graphic Design

Date: June 21, 2009

- Part-Time Lecturer – Intermediate College

Evening Program, Specialization: Graphic Design

Date: October 20, 2009

- Part-Time Lecturer – Islamic University of Science and Technology

Summer Semester, Specialization: Graphic Design

Date: June 22, 2010

- Part-Time Lecturer – Al-Zarqa Private University

Summer Semester

Date: June 23, 2013

- Curriculum Developer – Balqa Applied University

Specialization: Applied Arts

2010 – 2011

- Graphic Design Trainer – Arab Open University

2013 – 2014

- Trainer in Training Courses – Al-Thawabit for Design, Amman

2015 – 2017

- Worked with Raghadan Printing Press – On tenders for public universities

Field: Design and Printing

2016 – 2017

### **Artistic Works (Exhibitions)**

1. Exhibition – Al-Zarqa University College, Al-Zarqa – January 8, 2008
2. Exhibition – Al-Zarqa University College, Al-Zarqa – May 20, 2008
3. Exhibition – Al-Zarqa University College, Al-Zarqa – August 20, 2008
4. Exhibition – Al-Zarqa University College, Al-Zarqa – January 13, 2009
5. Exhibition – Al-Zarqa University College, Al-Zarqa – May 27, 2009
6. Exhibition – Al-Zarqa University College, Al-Zarqa – January 17, 2010
7. Exhibition – Al-Zarqa University College, Al-Zarqa – May 24, 2010
8. Exhibition – Al-Zarqa University College, Al-Zarqa – July 27, 2010
9. Exhibition – Al-Zarqa University College, Al-Zarqa – January 13, 2011
10. Exhibition – Al-Zarqa University College, Al-Zarqa – May 26, 2011
11. Exhibition – Al-Zarqa University College, Al-Zarqa – July 8, 2011
12. Exhibition – Al-Zarqa University College, Al-Zarqa – January 8, 2012
13. Exhibition – Al-Zarqa University College, Al-Zarqa – May 19, 2012
14. Exhibition – Al-Zarqa University College, Al-Zarqa – January 27, 2013
15. Exhibition – Al-Zarqa University College, Al-Zarqa – May 26, 2013
16. Exhibition – Al-Hussein Bin Talal University, Al-Zarqa – December 5, 2017
17. Exhibition – Al-Hussein Bin Talal University, Al-Zarqa – May 10, 2018

## **Awards and Honors**

1. Distinguished Professor Award – Al-Zarqa University College, June 2008 – Honored by His Highness Prince Asem bin Nayef
  2. Distinguished Exhibition Award – Al-Zarqa University College, June 2009 – Honored by Minister Nancy Bagher
  3. Excellence in Work Award – Al-Zarqa University College, June 2010 – Honored by HRH Prince Zeid bin Ra'ad
  4. Excellence and Creativity Award – Al-Zarqa University College, June 2011 – Honored by HRH Princess Rym Ali
  5. Professional Excellence Award – Al-Zarqa University College, June 2012 – Honored by Minister of Education Dr. Faisal Al-Saudy
  6. Excellence Award – Al-Zarqa University College, June 2013 – Honored by President of Balqa Applied University, Prof. Dr. Nabil Al-Shqafa
  7. Excellence Award – Director of Education in Russeifa, 2014
  8. Recognition from Education Director – For contribution to developing educational tools, 2019
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## **Training Courses**

- Graphic Design Course – Yarmouk University, 2004
  - Training Course at MAP Design Center – Irbid, 2005
  - Social Cohesion Training – Norwegian Refugee Council, 2021
  - Train the Trainer (TOT) Course – June 24, 2023
  - Excellent computer skills
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## **Social and Artistic Activities**

- Organized field visits for students to local newspapers in Jordan
- Participated in training community committees within the "Building a Supportive and Inclusive Learning Environment" program in public schools (March – May 2014), in collaboration with Queen Rania Teacher Training Academy, USAID, and International Relief and Development
- Voluntary workshops with Arab Open University students in teaching manual drawing – April 2014

- Attended the regional conference "Educating the Arab Teacher Cognitively and Professionally" – Marriott Hotel, Dead Sea – November 29–30, 2016
- Attended the regional TWAS conference – Marriott Hotel, Dead Sea – December 4, 2016
- Participated in celebrations, festivals, and internal/external activities through Al-Zarqa University College (2007–2016)
- Organized art exhibitions at Al-Hussein Bin Talal University – 2017 and 2018
- Conducted continuous field visits over 10 years at Al-Zarqa University College
- Field training at Al-Hussein Bin Talal University – 2018–2025

## PUBLICATIONS

### Published Research

#### 1. Reasons for Students' Unwillingness to Receive Vocational Education

- **Journal:** *Journal of Education and Practice*
  - **Author Position:** First Author
  - **Publication Date:** February 29, 2020
  - **Article Link:** <https://www.iiste.org/Journals/index.php/JEP/article/view/51638>
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#### 2. A Comparative Study between Arabic (Edraak) and Foreign (Coursera) Collective Platforms

- **Journal:** *Journal of Educational Sciences, The University of Jordan*
  - **Author Position:** First Author
  - **Publication Date:** 2020
  - **Article Link:** <https://dsr.ju.edu.jo/djournals/index.php/Edu/article/view/2495>
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### 3. Evaluating the Eighth-Grade Art Curriculum Based on Total Quality Standards

- **Journal:** *Journal of Education and Practice*
  - **Author Position:** Second Author
  - **Publication Date:** 2020
  - **Article Link:** <https://www.iiste.org/Journals/index.php/JEP/article/view/53855>
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### 4. The Level of Cultural Intelligence among Faculty Members in Private Universities from Students' Perspectives

- **Journal:** *Technium Social Sciences Journal*
  - **Author Position:** Fifth Author
  - **Publication Date:** February 2022
  - **Article Link:** <https://www.researchgate.net/publication/358488922>
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### 5. Evaluating the "My Arabic Language" Textbook for Grade 3 According to Visual Thinking Skills

- **Journal:** *International Journal of Membrane Science and Technology*
  - **Volume:** 10(3)
  - **Author Position:** Co-Author
  - **Publication Date:** September 6, 2023
  - **Article Link:** <https://www.researchgate.net/publication/373957052>
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### 6. Extent of Jordanian University Faculty Members' Use of Educational Infographic Design Guidelines

- **Journal:** *International Journal of Membrane Science and Technology*
  - **Author Position:** First Author
  - **Publication Date:** November 1, 2023
  - **Article Link:** <https://www.researchgate.net/publication/375238962>
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### 7. Constructing a Scale Based on Dramatic Representation of the Sociological and Psychological Skills of Students with Autism Spectrum Disorders and Verifying Its Psychometric Properties

- **Conference:** *Sociology Webinar 2021*
  - **Author Position:** Second Author
  - **Publication Date:** 2023
  - **Article Link:** <https://www.researchgate.net/publication/374636765>
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## 8. The Level of E-Learning Quality Standards in Academic Courses at Private Jordanian Universities: A Student Perspective Evaluation Study

- **Journal:** *Pakistan Journal of Life and Social Sciences*
  - **Volume:** 22 (2)
  - **Author Position:** Fourth Author
  - **Publication Date:** 2024
  - **Article Link:** [https://pjlss.edu.pk/pdf\\_files/2024\\_2/5330-5339.pdf](https://pjlss.edu.pk/pdf_files/2024_2/5330-5339.pdf)
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## 9. Effectiveness of an E-Training Program in Developing Graphic Design Skills

- **Journal:** *Jordan Journal of Applied Sciences*
  - **Volume:** 44(2)
  - **Author Position:** First Author
  - **Publication Date:** 2025
  - **Article Link:** <https://digitalcommons.aaru.edu.jo/cgi/viewcontent.cgi?article=1398&context=jjoas-h>
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## 10. University Students' Perceptions of AI-Supported Language Learning: Improving English Proficiency

- **Journal:** *Procedia Computer Science (Elsevier)*
  - **Volume:** 275 **Pages:** 905–914
  - **Author Position:** Second Author
  - **Publication Date:** June 2026
  - **Article Link:** <https://www.sciencedirect.com/science/article/pii/S1877050926001043>
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## 11. An AI-Driven Digital Transformation Model for Empowering Educational Technology Staff in Private Schools: The Mediating Role of Technological Readiness

- **Journal:** *International Journal of Data and Network Science*
- **Volume:** 10(4) **Pages** 1763–1776
- **Author Position:** First Author
- **Publication Date:** June 2026
- **Article Link:** <https://growingscience.com/beta/ijds/10188-an-ai-driven-digital-transformation-model-for-empowering-educational-technology-staff-in-private-schools-the-mediating-role-of-technological-readiness.html>
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## 12 .The Impact of University Administration on Reducing Cyber Bullying

- **Journal:** *Journal of Statistics Applications & Probability (JSAP)*
- **Volume:** 15 (3)
- **Author Position:** Second Author
- **Publication Date:** June 2026
- **Article Link:** <https://www.naturalspublishing.com/Article.asp?ArtcID=32301>

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## Accepted for Publication

## 13. The Effectiveness of Artificial Intelligence-Based Counseling Algorithms in Enhancing Social Adaptation and Leadership Skills among Children during Mathematics Learning

- **Journal:** *International Journal of Information and Education Technology (IJIET)*
- **Author Position:** Fourth Author
- **Status:** Accepted for Publication
- **Acceptance Date:** July 16, 2026

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## 14. Faculty Perceptions of the Role of Artificial Intelligence in Government Excellence: A Descriptive Study in Jordanian Universities

- **Conference:** *The Twelfth Arab International Conference on Higher Education Quality*
- **Location:** Jeddah, Saudi Arabia
- **Author Position:** First Author
- **Status:** Accepted for Publication in a Scopus Q2 Journal
- **Acceptance Date:** November 12, 2025

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### Under Review / In Publication Process

#### 14. The Role of Servant Leadership in Improving Educational Technology Performance: A Study of Jordanian Technical Education Institutes

- **Journal:** *Journal of Technical Education and Training*
- **Status:** Initial Acceptance – Final Matching Stage

### Scientific Conference Presentations

1. **The Impact of Domestic Violence on Education and Student Enrollment in Private Schools in Amman**
  - Sociology Webinar 2021
  - Third Researcher
  - Date: December 14–15, 2021
  - Link: <https://www.flipsnack.com/BAABC788B7A/conferance-1n5o33j7t9.html>
2. **The Degree of Blended Learning Implementation at Al-Hussein Bin Talal University and Its Role in Improving the Educational Process**
  - 7th International Conference – Al-Zaytoonah University
  - Lead Researcher
  - Date: April 3–4, 2018
  - Published in EBSCO databases
  - Link: <https://www.flipsnack.com/CC775899E8C/--xm8o8f31ci.html>
3. **A Proposed Educational Model for Integrating Graphic Design into University Curricula**

- 5th Annual International Educational Conference (2020)
  - Lead Researcher
  - Link: <https://www.flipsnack.com/CC775899E8C/-..html>
4. **The Impact of Distance Learning on Academic Achievement During the COVID-19 Pandemic**
    - Conference at Al-Tafila Technical University
    - Lead Researcher
    - Link: <https://www.flipsnack.com/BAABC788B7A/-..html>
  5. **Attended the First Arab Conference on Universal Design for Learning**
    - Qurtuba University
    - Date: November 14–17, 2021
  6. **A Proposed Administrative Model to Reduce Organizational Alienation After the Coronavirus Pandemic**
    - 11th International Conference – Technium Science
    - Second Researcher
    - Date: January 11–12, 2022
  7. **The Impact of Digitization on Teachers' Electronic Professional Development**
    - Sustainable Education Conference – Yarmouk University
    - Second Researcher
  8. **The Degree of Faculty Members' Use of Educational Infographic Design Criteria**
    - 1st International Conference on Scientific Research and Innovation 2022 – University of Jordan
    - First Researcher
  9. **Education in the Age of Technological Advancement: The Educational Impact of Artificial Intelligence as a Tool for Achieving Sustainable Development**
    - 10th International Conference – Istanbul, Turkey
    - Date: April 28, 2025
  10. **Faculty Perceptions of the Role of Artificial Intelligence in Government Excellence: A Descriptive Study in Jordanian Universities**
    - The Twelfth Arab International Conference on Higher Education Quality - Jeddah, Saudi Arabia

- Date: November 12-14, 2025

### **11. University Students' Perceptions of AI-Supported Language Learning: Improving English Proficiency**

- AI in Computational Linguistics Conference - UAE, Dubai
- Date: December 6, 2025

### **12. Implementing Digital Requirements in University Education and Its Relationship to Challenges: Faculty Perspectives in Jordan**

Jadara University - Faculty of Educational Sciences

- Date: May 7–9, 2026

### **13. An Educational-Administrative Model for Enhancing the Empowerment of Educational Technology Staff in Private Schools**

- The Third International Conference: "Education Towards the Future: Future Professions"
- The University of Jordan, in partnership with SIBAL for Studies and Consultations
- Date 7–9 May 2026

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#### **Languages**

- Arabic: Excellent (writing, reading, speaking)
  - English: Very Good (writing, reading, speaking)
  - French: Good (writing, reading, speaking)
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#### **Skills**

- Graphic Design (Photoshop, Illustrator, InDesign)
- E-Learning
- Blended Learning
- Training and Academic Program Management
- Curriculum Development and Evaluation
- Scientific Research and Academic Publishing

- Training and Professional Development
- Advanced Computer Skills

#### **Links to TV interviews**

**1-[https://youtu.be/Ysr1u4phZ8c?si=y9MhAas\\_wuakb6M2](https://youtu.be/Ysr1u4phZ8c?si=y9MhAas_wuakb6M2)**

**2-<https://youtu.be/NBCP74UOPSo?si=S3SQQkbKPk0tVnH4>**

#### **Links to radio interviews**

**1-<https://youtu.be/YdnfxHHcv1k?si=7XiodzsxX8RbCuRs>**

**2-<https://www.facebook.com/share/v/1Asfp2xgcW/>**

**3-<https://www.facebook.com/share/v/181JXP3KBP/>**

**4-<https://www.facebook.com/share/r/18CNtKnfpm/>**

**-5<https://el2araral7asem.com/?p=36711>**