

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ
Curriculum Vitae

Bilal Eneizan
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Education

1. Bachelor in marketing with average 78% (very good). From Irbid National University (Jordan).
2. Master of business administration with average 3.43 (very good). From UTeM university (Malaysia).
3. PhD in business administration - Marketing. USIM University (Malaysia).

Working

Associate Professor in Marketing - Jadara University. Business School.

Experience

- 1- Five years teaching, business school, marketing department at Jadara University
- 2- Four years, head of marketing department at Jadara University

Languages and skills

1. Arabic and English
2. E-learning
3. Data analysis
4. Research and publication
5. Quality program

Publications

Google scholar link

Bilal Eneizan

<https://scholar.google.com/citations?user=V-ejc6UAAAAJ&hl=en&oi=ao>

Scopus link

<https://www.scopus.com/authid/detail.uri?authorId=57203174065>

Older adult's acceptance of online shopping (digital marketing): Extended UTAUT model with COVID 19 fear: Accepted for publication in Scopus, 2022

E-PAYMENT MODEL FOR THE IRAQI PUBLIC SECTOR: A PASSPORT ISSUANCE E-SYSTEM: Accepted for publication in Scopus, 2022

Matar, A., Al-Rdaydeh, M., Ghazalat, A., & Eneizan, B. (2021). Co-movement between GCC stock markets and the US stock markets: A wavelet coherence analysis. *Cogent Business & Management*, 8(1), 1948658. **Scopus and ISI**

Ngah, A. H., Thursamy, R., Salleh, N. H. M., Jeevan, J., Hanafiah, R. M., & Eneizan, B. (2021). Halal transportation adoption among food manufacturers in Malaysia: the moderated model of technology, organization and environment (TOE) framework. *Journal of Islamic Marketing*. **Scopus and ISI**

Nimfa, D. T., Uzir, M. U. H., Maimako, L. N., Eneizan, B., Latiff, A. S. A., & Wahab, S. A. (2021). The Impact of Innovation Competitive Advantage on Product Quality for Sustainable Growth among SMEs: An Empirical Analysis. *International Journal of Business Science & Applied Management*, 16(3). **Scopus**

Alsheikh, G. A. A., Awang, Z., Barhem, B. Y., Alsakarneh, A., Eneizan, B., & Nofal, M. (2021). Structural Equation Modelling Using AMOS based Empirical Analysis: Direct and Indirect Effects of Job Performance Factors among Jordanian Islamic Banks. *Webology*, 18(2). **Scopus**

Eneizan, B., Mohammed, A. G., Alnoor, A., Alaboodi, A. S., & Enaizan, O. (2019). Customer acceptance of mobile marketing in Jordan: An extended UTAUT2 model with trust and risk factors. *International Journal of Engineering Business Management*, 11, 1847979019889484. **(ISI and Scopus)**

Eneizan, B. M., Matar, A., Al-Zawahreh, A., Alkhawaldeh, A. M., & Eneizan, O. (2019). Effects of green marketing strategy on firm financial performance. The moderating role of government policy. *Business and Economic Horizons (BEH)*, 15(1232-2020-350), 304-324. **ISI and Scopus**

Eneizan, B. I. L. A. L., Alsaad, A. B. D. A. L. L. A. H., Abdelbaset Alkhawaldeh, H. N., & Rawash, O. E. (2020). E-wom, trust, usefulness, ease of use, and online shopping via websites: the moderating role of online shopping experience. *Journal of Theoretical and Applied Information Technology*, 98(13). **(Scopus)**

Ngah, A. H., Gabarre, S., Eneizan, B., & Asri, N. (2020). Mediated and moderated model of the willingness to pay for halal transportation. *Journal of Islamic Marketing*. **(ISI and Scopus)**

Enaizan, O., Eneizan, B., Almaaitah, M., Al-Radaideh, A. T., & Saleh, A. M. (2020). Effects of privacy and security on the acceptance and usage of EMR: the mediating role of trust on the basis of multiple perspectives. *Informatics in Medicine Unlocked*, 21, 100450. **(ISI and Scopus)**

Alsakarneh, A. A. A., Hong, S. C., Eneizan, B. M., & AL-kharabsheh, K. A. (2019). Exploring the relationship between the emotional labor and performance in the Jordanian insurance industry. *Current Psychology*, 38(5), 1140-1151. (**ISI and Scopus**)

Rawwash, H., Masad, F., Enaizan, O., Eneizan, B., Adaileh, M., Saleh, A., & Almestarihi, R. (2020). Factors affecting Jordanian electronic banking services. *Management Science Letters*, 10(4), 915-922. **Scopus**

Abdulaali, A. R., Alnoor, A., & Eneizan, B. (2019). A multi-level study of influence financial knowledge management small and medium enterprises. *Polish Journal of Management Studies*, 19. **ISI and Scopus**

Abdulsahib, J. S., Eneizan, B., & Alabboodi, A. S. (2019). Environmental concern, health consciousness and purchase intention of green products: an application of extended theory of planned behavior. *The Journal of Social Sciences Research*, 5(4), 868-880. **Scopus**

Hadi, A. A., Alnoor, A., Ismail, E., Eneizan, B., & Makhamreh, H. Z. (2019). Psychological contract and organizational misbehavior: Exploring the moderating and mediating effects of organizational health and psychological contract breach in Iraqi oil tanks company. *Cogent Business & Management*, 6(1), 1683123. **ISI and Scopus**

Eneizan, B. M., abdelqader Alsakarneh, A. A., AL-kharabsheh, K. A., Hadi, A. A., & Alnoor, A. (2019). An Investigation into the Relationship between Emotional Labor and Customer Satisfaction. *Journal of Management and Business Administration. Central Europe*, 27(4), 23-47. **ISI and Scopus**

Alshannag, F. M., Eneizan, B., Odeh, M. H., Ngah, A. H., & Abutaber, T. A. (2020). Consumer Acceptance of Islamic Banking System: The Moderating Effects of Marketing Advertising. *International Journal of Advanced Science and Technology*, 29(05), 7800-7816. **Scopus**

Eneizan, B., Taamneh, M., Enaizan, O., Almaaitah, M., Ngah, A., & Alsakarneh, A. (2021). Human resources practices and job satisfaction on customer satisfaction: The mediating role of quality of customer interaction in online call center. *International Journal of Data and Network Science*, 5(1), 11-18. **Scopus**

Odeh, M. H., Alshannag, F. M., Eneizan, B., Alkhalwaldeh, A. M., & Makhamreh, H. Z. (2020). Analysis of the relationship between corporate social responsibility (CSR) spending and market stock price among Jordanian service firms. *Cogent Business & Management*, 7(1), 1746732. **ISI and Scopus**

Eneizan, B., Alhawamdeh, H., Arif, K., Alhamzah, A., & Enaizan, O. (2020). Preventive Practices to Avoid Novel Coronavirus-COVID-19 at Marketplace during Lockdown in Developing Countries. Available at SSRN 3676925. **Scopus**